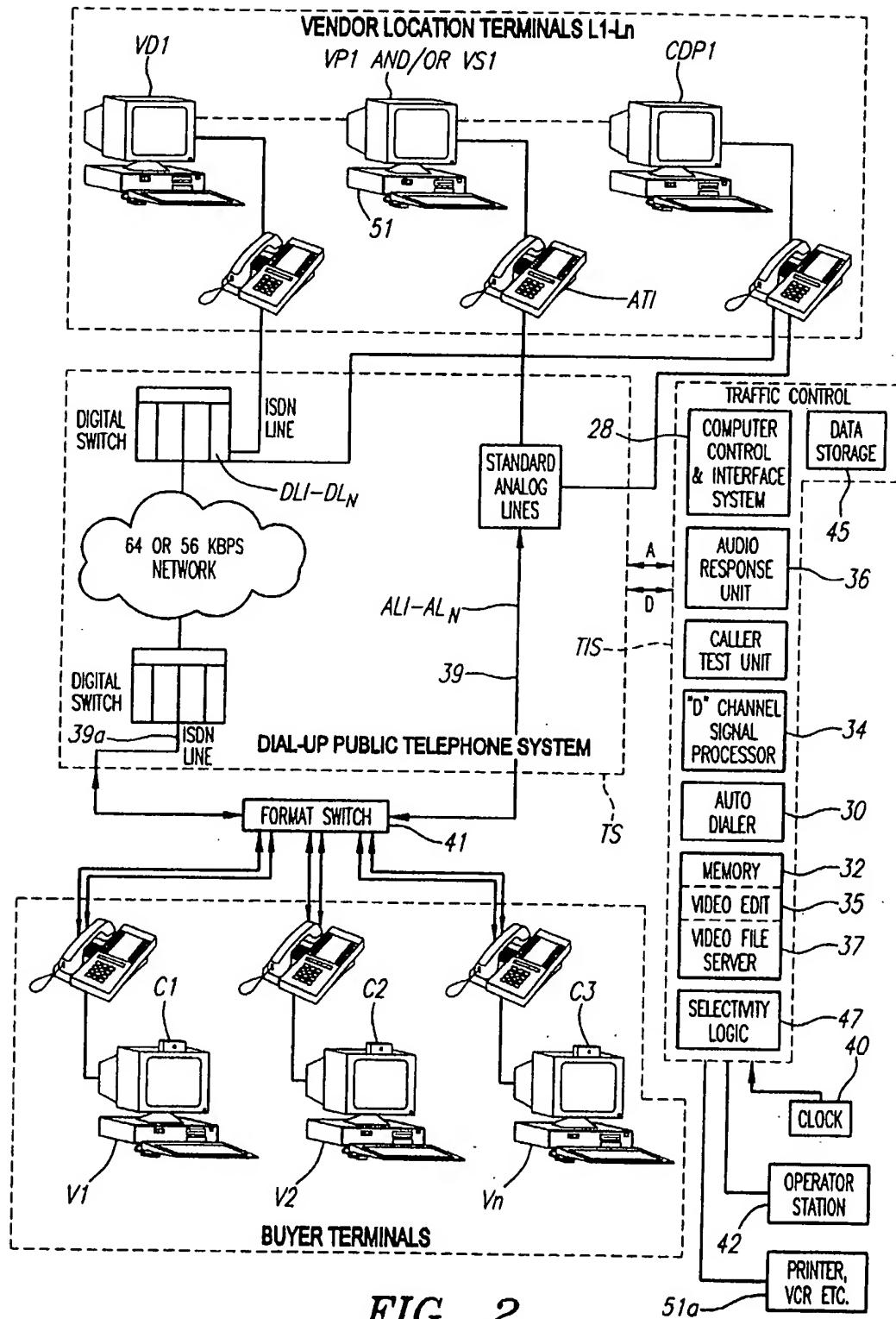


FIG. 1

Sheet 2 of 7



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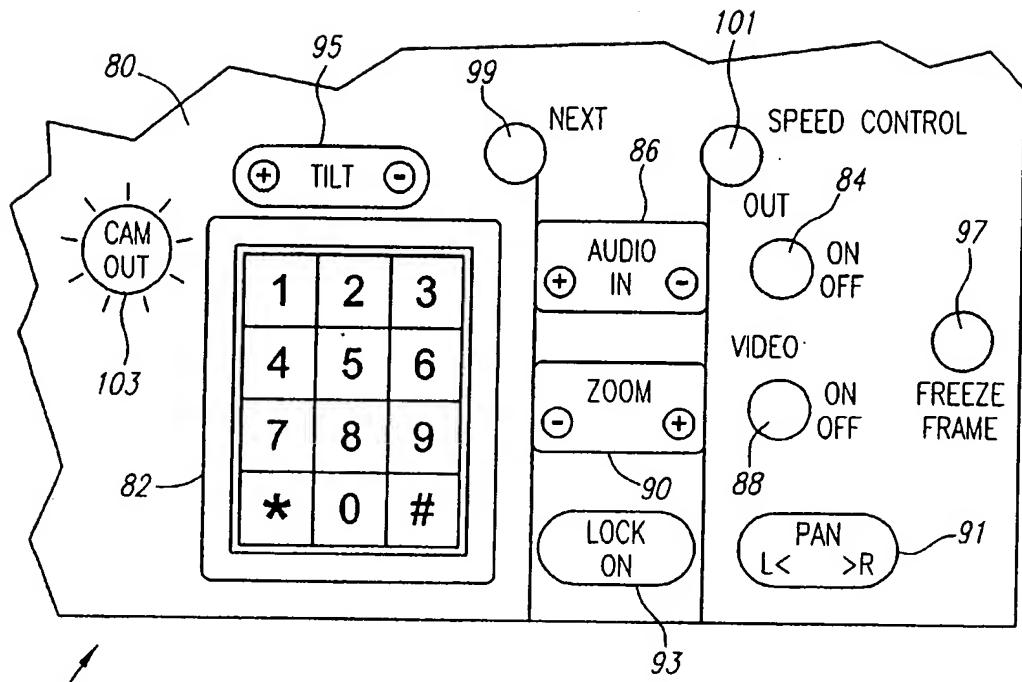


FIG. 3

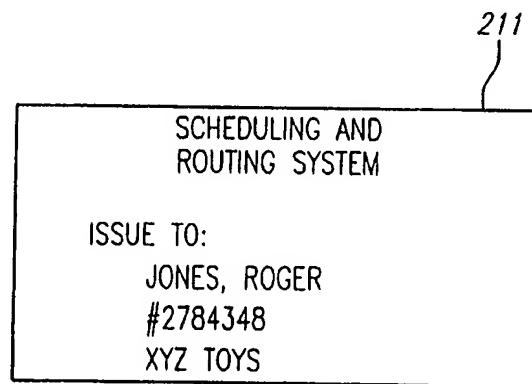


FIG. 4

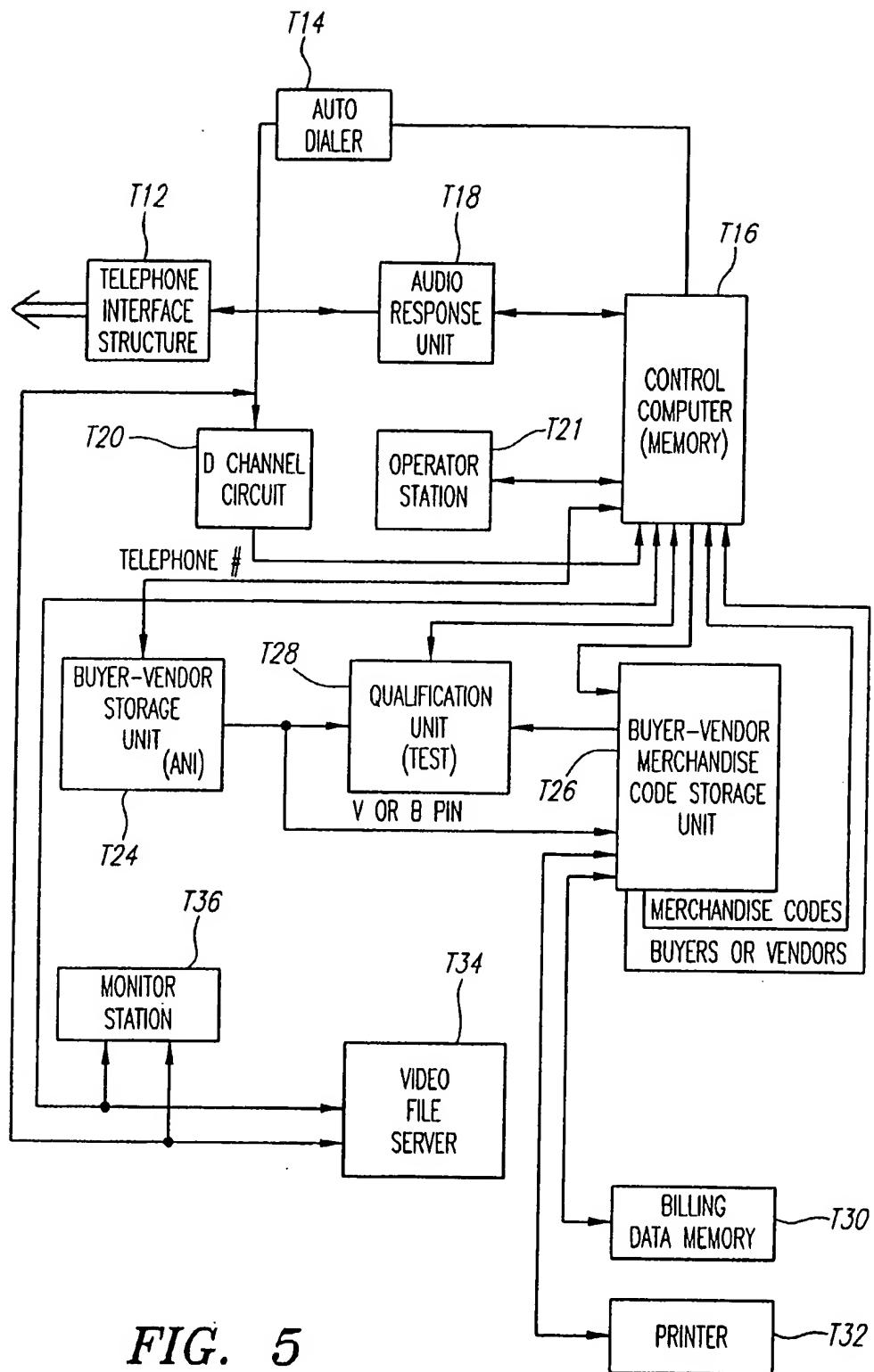


FIG. 5

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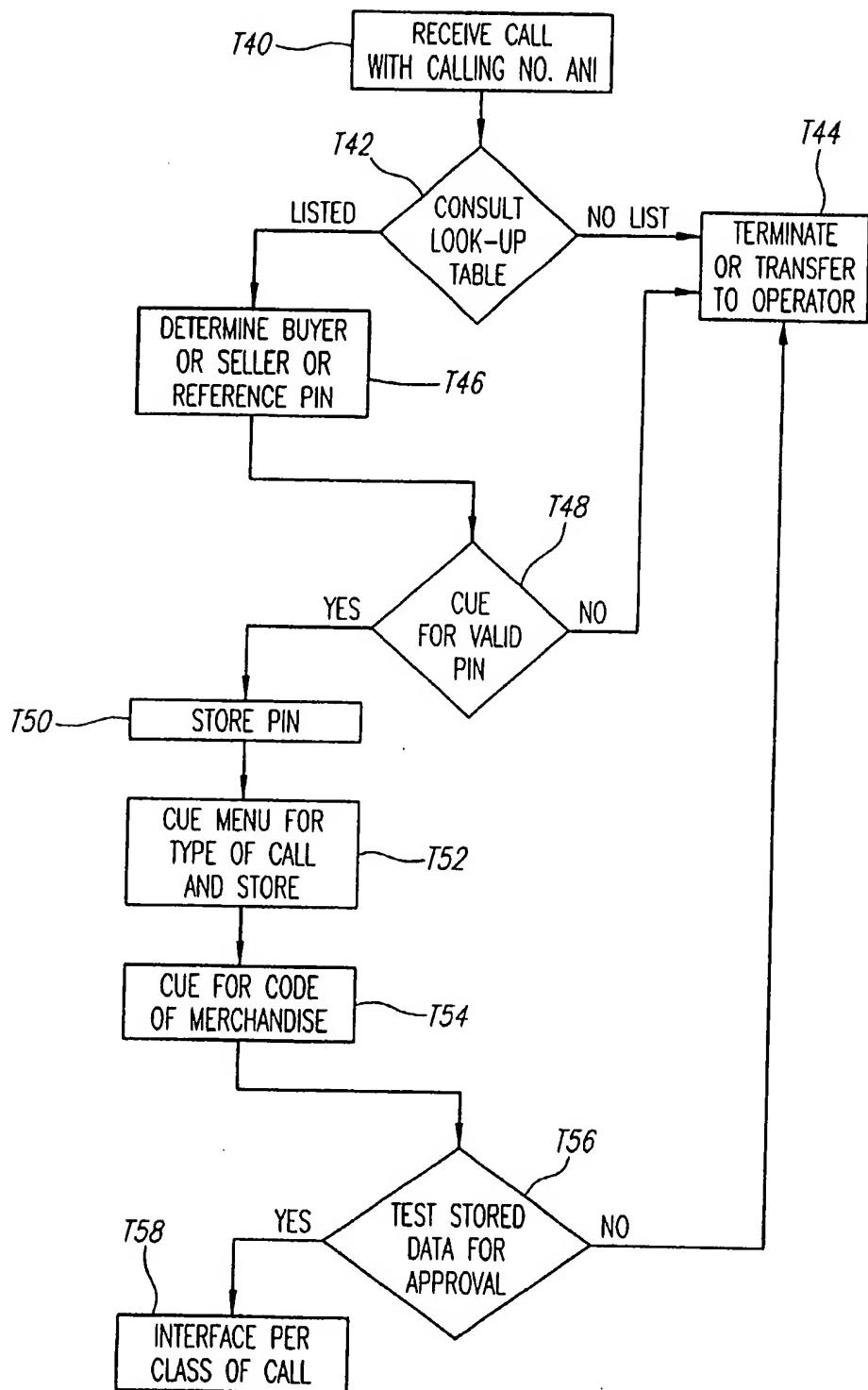


FIG. 6

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TELEPHONE
NO. &
ADDRESS

VENDOR CELL

PIN VENDOR NO.	TELEPHONE NO.	VIDEO FORMAT	RATING	PRIORITY	
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PERSONS	NAME	COMPANY NAME	OTHERS IN CONFERENCE	LAST PURCHASE DATA	
---------	------	-----------------	-------------------------	-----------------------	--

CROSS REFERENCE NO. TO OTHER BUYER LOCATIONS	BUYERS AVAILABLE	TIME LIMIT	
---	---------------------	---------------	--

CALL BILLING DATA D1 DATE - TIME - FORMAT NO -	CALL BILLING DATA D2	USE RATE	
---	-------------------------	-------------	--

MERCHANDISE CODES		
-------------------	--	--

FIG. 7

FIFO
TIME
ADDRESS

BUYER CELL

BUYER NO.	APPOINTMENT SCHEDULE	
--------------	----------------------	--

- (DAY - MONTH - YEAR - TIME - PERIOD#) - (DMYTP)

- (DMYTP) -

AVAILABILITY SCHEDULE

MERCHANDISE CODES

FIG. 8

Sheet 7 of 7

EXEMPLARY BUYER REQUEST FORM

DATE 12-7-93 TIME 8:45 AM PST BUYER CO. FOOD 4 LESS SPECIFIC BUYER LARRY ISHII

VIDEO UNIT 714 668 5335 YOUR REFERENCE # 5127 MERCHANDISE CODE 472361

GENERAL CATEGORY BASIC HEALTH AND BEAUTY AIDS SPECIAL CATEGORY SHAMPOO & CONDITIONERS

SUBMIT PRESENTATION

REQUEST SPECIFICS

CONDITIONING SHAMPOO FOR THE U.S. MARKET

PAPAYA BASED

12 OZ. BOTTLE

UNDER \$2.00 NET COST

MUST BE AVAILABLE DELIVERED TO FULLERTON, CA BY 12-18-93, 8:00 AM PST

MINIMUM 10,000 UNITS

DATE/TIME OFFERS REQUIRED BY 12-7-93, 3:00 PM (PST)

FIG. 9

EXEMPLARY NOTIFICATION RECEIPT

YOUR #5127 RECEIVED, ASSIGNED TELEBUYER #681296
DISTRIBUTED TO 736 VENDORS

FIG. 10